

Simple & effective labelling.

The advantages of switching to linerless labels.

Label printing today

- For thermal printers the normal way to produce labels is to have the labels manufactured in the size you need and use them for the right application. This does work, but it means you can have a bigger stock of labels with different lengths.
- When using them you have to replace the current labels in the printer with new ones that have the correct length. Doing this for some operators is inefficient and they will often have more than one printer - each loaded with different labels.

Toshiba linerless solution



Variable auto label size

- Linerless label material offers a simple and effective solution. The roll loaded in the printer can print any length of label required without changing the roll.
- It is just a matter of printing and then the printer will automatically cut the label to the required length.



True label saving

- Using Toshiba's innovative save technology the printer can automatically shorten the length of the label to use only that material that is printed on. This eliminates any material waste when the size is variable.



A safer workplace

- Speaking of waste, the next advantage linerless brings is the removal of backing paper from the label roll. Backing paper is industrial waste and therefore costly to handle.
- Secondly, no backing paper at work places removes a potentially hazardous material that if left lying around can lead to accidents due to its very slippery surface.



Sustainability

- Less waste in label production as no label material has to be removed to create the fixed size label.
- Printing only the length required saves paper and money.
- No backing paper, so no industrial waste needing processing (saving transport, energy etc.).



Easy maintenance

- Advances in production techniques have made the use of linerless much more maintenance friendly, reducing the build-up of dust and adhesive on moving parts and so reducing the need for service interventions.



Toshiba linerless solution

- Perfectly matched print solution - The BV420D-GL printer in combination with our linerless supplies can help generate new customers and new long term revenue streams.

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