

# New 5-year warranty on Brother TJ industrial label printers



## Performance you can rely on

Reliability is key when it comes to hardware that needs to perform at a fast pace every day. That's why the standard warranty on TJ industrial label printers has been extended from 3-year to an **industry-leading 5-year**, as standard.

**5** YEAR WARRANTY





## Downtime is not an option with Brother's 5-year warranty

Brother surveyed warehouse managers about their experiences with downtime, and the results<sup>1</sup> are telling:

- 51% of people had to take time out of their schedules to arrange repairs.
- 28% spent a whole day without a machine available.
- 10% experienced downtime that lasted for days, or even weeks within the last 6 months.

Label printer issues can have a severe impact on productivity, causing hidden costs to add up quickly. When labels aren't being printed, nothing leaves the door, leading to lost revenues and unhappy customers. This can be devastating in distribution centres where timely shipments are crucial.

With Brother's 5-year return to base warranty and optional service packs, you won't suffer from downtime, helping protect business from costly disruptions and avoidable inconveniences.



Discover our comprehensive range of industrial printers today.

[www.brother.co.uk/TJ](http://www.brother.co.uk/TJ)

<sup>1</sup> Brother (2023). The true cost of poor label printing. The causes, impact and how to minimise it. <https://www.brother.eu/-/media/pdf/buk/transport-and-logistics/true-cost-of-labelling-guide.pdf>

## Products with 5-year warranty as standard

TJ-4005DN, TJ-4020TN, TJ-4021TN, TJ-4120TN, TJ-4121TN, TJ-4420TN, TJ-4422TN, TJ-4520TN, TJ-4522TN